

SMTX Chess Club Inc

Meeting Minutes

March 29th, 2023
6:00 PM San Marcos Public Library

Type of Meeting: First Annual Board Meeting of 2023

Meeting Facilitator: Jeremy Lovelace – President, Chairman of the Board

Location: San Marcos Public Library

Invitees: Mateo Garcia – Vice President
Jack Parker - Secretary
Adam Landry - Treasurer
Ben Austin - Tournament Committee Head/Chess Coach
Club Members

I. Call to order

A. Jeremy Lovelace calls meeting to order at 6:00 pm March 29th, 2023

II. Roll call

A. All present:

i. Jeremy Lovelace - present

ii. Mateo Garcia - present

iii. Adam Landry - present

iv. Jack Parker - not present (arrived at 6:15)

v. Ben Austin - present

III. Approval of minutes from last meeting

A. Jeremy Lovelace motions to approve previous meeting minutes

B. Mateo Garcia seconds

C. All in favor - motion passes

IV. Reports

A. Treasurer's Report

i. Incoming funds have surpassed outgoing funds.

ii. Already $\frac{2}{3}$ of the way to the annual donation goal.

iii. Some budget items can be restructured

B. Vice-President's Report

i. Lots of new data with the website membership and new tournament signup form

V. Old Business

A. Community Outreach Updates

i. Crockett Elementary Chess Club

1) Crockett Elementary Chess Club is now successfully running.

2) USCF approved grant application for 8 chess sets for Crockett Elementary and 16 USCF memberships for members 18 and under.

B. System for tracking membership data

i. Membership registration data now available.

C. Tournament registration collecting city of residence

i. This is now implemented and provided a lot of good data for the Spring 2023 tournament

VI. New Business

A. Takeaways from the 2023 North Street Spring Rapid

i. What was good, neutral, bad

1) Number of players - good amount of players and could support more

2) Prizes - prize amounts were decent and everyone seemed happy at the awards ceremony

3) Organization - Printer issue caused a 30 minute delay. Backup laptop and printer needed. Another snafu causing some delay was one person was registered in the wrong section and it wasn't caught until after pairings. For multi-section tournaments the section should be verified during check-in. Ran very smoothly after initial issues/

4) Amount and type of snacks - Almost a perfect amount of snacks. Could have used a little more water. Water and snacks cost about \$1.50 per player.

5) Number of volunteers - More volunteers needed for setup/takedown (maybe 2-3 more). More volunteers needed for noise monitoring (maybe 1-2).

- 6) Promotional materials on site - QR codes to website and more QR codes around the tournament hall for donations
 - 7) Announcements information - Went well
 - 8) Sponsor materials and recognition - Went well
 - 9) Thoughts on the bigger trophies - Mixed feelings. Some people thought bigger trophies could be more of an annoyance for the winner than a plus. If sponsors can't absorb the extra cost of the bigger trophies then the club should not.
 - 10) Thoughts on doing fun stuff like the giant checks - The giant checks were fun and we should come up with more stuff to keep things fun and set our tournaments apart. Nobody took the giant check home so we should create dry erase versions for the next tournament.
- ii. How did more than one section affect the above topics - Multiple sections impacted the prize pool, expenses and logistics considerably and needs to be considered for future tournaments.

B. Future Tournament Review

- i. Date/time - June 2nd and 3rd
- ii. Time controls - G/60;+10 and G/90;+30
- iii. Max entries - Need to test capacity at library but mostly likely 100-150
- iv. Location - San Marcos Public Library - big meeting room
- v. Tournament organizing duties
 - 1) Need to form a full tournament committee?
 - (a) Ben Austin is currently the Tournament Committee chair and will work with the Vice President (Mateo Garcia) on adding more members to the tournament committee.
 - 2) Project management system
 - (a) Created a free ClickUp account for all project management and task management.

C. Membership

- i. Women/Girls membership is very low. There are currently 6 women/girl members. Two are moving to another state and one hasn't been in over 4 months.
 - 1) Women officer(s)
 - 2) Come up with outreach ideas to reach more women/girls and get them into the club
 - 3) Make sure we have a clear code of conduct in writing

- 4) Create a system for reporting any violations of the code of conduct
- ii. How to get more people to sign up for “official” membership on the website
 - 1) Sign with QR code linking to signup form every club meetup; raffle; proactively ask people to sign up at meetups
 - iii. Membership growth considerations
 - 1) Room space at the library - can probably support 50-70 people maximum
 - 2) Amount of equipment needed - good on equipment
 - 3) Maintaining club quality/friendliness/atmosphere/etc - need to be proactive, code of conduct, violation reporting system
 - 4) Snack purchase increase/increased costs - need to revise snack budget because of recent growth
 - 5) Noise levels - not bad
 - 6) Monthly tournaments are longer/harder - workable
 - 7) Welcoming/teaching people new to chess - need to be proactive; possibly create beginner activities on certain days
 - iv. Special member recognitions
 - 1) How often? Monthly
 - 2) How to recognize them/announce them? Newsletter, sign at club, announcement at the club
 - 3) Latest choice - Luke and Leilani Cleven
 - v. Advertising
 - 1) Brief mention of advertising channels now free with chess.com affiliate program. We get a free Meetup account that can be used to reach more people.

D. Budget

- i. Possible budget adjustments needed - The Treasurer (Adam Landry) and the President (Jeremy Lovelace) will meet over next 2 weeks and create a revised budget for board approval that factors in increased snack expenses, increased tournament expenses, liability insurance costs, background checks, and reduces the budget for less needed items.
 - 1) Tournament budget adjustment based on VI.A.iii?
 - 2) Club budget adjustment based on need for liability insurance?
 - 3) Any other budget expenses based on the Treasurer's report?

- ii. Setup a RBFCU savings account to put all budgeted charity funds in and all raining day funds. Savings account should have the President (Jeremy Lovelace) and Treasurer (Adam Landry) on the account as signers

- 1) Jack Parker makes motion to approve creation of savings account

- 2) Mateo Garcia seconds

- 3) All in favor, motion passes.

E. Fundraising

- i. Yearly goal on pace? Considerably ahead of pace thanks in part to \$1,000 anonymous donation
- ii. Fundraising ideas - will create an idea whiteboard for these types of ideas. Consider creating fundraising committee as needed
- iii. Rated tournament sponsors and fundraising ideas - will create an idea whiteboard for these types of ideas along with expanding the tournament committee
- iv. Need to form a fundraising committee? - will wait a little longer
- v. Exploring grants - The library is starting a program for finding grants. There is also a member (Ross McEwen) whose wife has a lot of experience with grant writing and they have offered to help.

F. Club Activities/Tools/Learning

- i. Any new ideas? - Will create a whiteboard for this
- ii. Brief mention of learning tools now free with chess.com affiliate program - we get a free Chessable pro account with our affiliate status that can be used for learning and teaching.
- iii. Classes beta trial before club meetup will be started soon

G. Community Outreach

- i. Time frame for next outreach initiative
 - 1) Revisit next quarter
- ii. Ideas
 - 1) Another SMCISD School - need to solidify plans for transition to school staff at Crockett before this can be done (unless we can find school staff willing to start with our guidance at another school).
 - 2) Senior center monthly chess - no responses from any senior centers in town to our outreach

- 3) Jail/prison chess - Hays County Judge's office was not as much help with this as we had hoped. The Hays County Sheriff's office has never replied to any of our communications requesting a meeting. Putting this initiative on hold for the moment but will continue to think of ways to get a meeting with county officials.
- 4) Local youth outreach chess - will revisit next meeting
- 5) Special event for charity
 - (a) simul; blind simul. Possibly Jon Crummiler, Brandon Moore

iii. Scholastic tournaments?

- 1) National Master Jesse James wants to do a Summer scholastic tournament together
- 2) We would need to find a venue and help only. Everything else will be supplied by Jesse James (prizes, trophies, etc)

iv. Plan for migrating Crockett Chess Club to the school staff - Jeremy Lovelace will reach out and have a conversation with the principal of Crockett, Ms. Holmes.

- 1) Time frame - unknown at this time
- 2) Who will take over - unknown at this time

H. Organizational Structure

i. Is the current structure working for everyone?

- 1) No changes made to organizational structure at this time.
- 2) Officer duties
 - (a) Everyone fulfilling their position's duties? Yes. The Vice-President mentioned he has been very busy and had issues keeping up with his duties on the tournament side but that should change soon.
 - (b) Everyone still happy with their current position? Yes

ii. Do we need new positions or just committees (or neither)?

- 1) If yes, what new positions or committees? Expand tournament committee
 - (a) Something related to tournaments?
 - 1) Ben Austin is currently the Tournament Committee chair and will work with the Vice President (Mateo Garcia) on adding more members to the tournament committee.
 - (b) Something for women/girls (and general) membership growth?
 - (i) Women/girls only event

- 2) Who would fill the new position(s)?

- a) Jeremy Lovelace motions to approve creation of a new position to direct tournaments. Ben Austin will be appointed to this position in the interim until elections are held at the annual member meeting.
- b) Jack Parker seconds
- c) All in favor, motion passes

iii. Do we need to make any amendments to the bylaws?

1) No amendments to the bylaws made at this time

I. Set date, time, and location of next board meeting

i. Wednesday, June 7th at 5:30pm at the San Marcos Public Library

VII. Open Floor

A. No open topics

VIII. Adjournment

A. Jeremy Lovelace makes motion to adjourn

B. Ben Austin seconds

C. All in favor – Motion passed

D. Meeting adjourned at 7:15 pm March 29th, 2023

EXHIBIT A
Treasurer's Report
Treasurer - Adam Landry
March 29, 2023

INCOMING MONEY		
Non-Tournament Donations	AMOUNT	NOTES
Cash	\$1,050.00	
Venmo	\$0.00	
PayPal	\$198.46	
Stripe	\$444.67	Website donations
Facebook	\$20.00	
Non-cash	\$0.00	Plastic chess pieces
Total Non-Tournament Donations	1,713.13	
Tournament Donations	AMOUNT	NOTES
Cash	\$140.00	Donation jar
PayPal	\$0.00	Scanned QR code
Venmo	\$19.52	Scanned QR code
Total Tournament Donations	\$159.52	
TOTAL DONATIONS	\$1,872.65	\$1,087.35 FROM YEARLY DONATION GOAL OF \$3100
Tournament Sponsorships	AMOUNT	NOTES
Cash	\$500.00	From North Street
Non-cash	Gift Cards	\$105 (3 x \$25 and 2 x \$15)
TOTAL	\$500.00	
Account Dividends	AMOUNT	NOTES
Checking Account Interest Dividends	\$0.05	
Savings Account Interest Dividends	\$0.00	No savings account yet
TOTAL	\$0.05	
TOTAL INCOMING	\$2,372.70	

OUTGOING MONEY		
Admin Expenses	AMOUNT	NOTES
Website Domain	\$85.12	Namecheap domain renewal for 7 years. Won't pay again until 2030
Website Hosting	\$25.58	Google services for 4 months
Club Snacks	\$75.84	HEB Cookies (\$324.16 remain for yearly budget)
Rainy Day Fund	\$0.00	Deposit at end of year if budget is on track
Liabilty Insurance	\$315.00	Annual cost for insurance (WAS NOT IN BUDGET)
Liabilty Payments	\$486.07	Jeremy Lovelace reimbursement completed in full
TOTAL	\$987.61	
Advertising (non-tournament)	AMOUNT	NOTES
Materials	\$0.00	
Ads	\$0.00	
TOTAL	\$0.00	\$200.00 REMAINS FOR YEARLY BUDGET OF \$200.00
Equipment Expenses	AMOUNT	NOTES
Boards	\$112.80	Green vinyl x 20
Pieces	\$202.06	Fischer 4" king Black & White x 10

Clocks	\$265.38	Wholesale Chess Advanced Digital with Bonus and Delay x 10
Learning Materials	\$0.00	
Misc	\$73.21	Score sheets
TOTAL	\$653.45	\$53.45 OVER YEARLY BUDGET OF \$600.00
Tournament Expenses	AMOUNT	NOTES
Snacks	\$87.42	Need to reimburse Mateo
Cash Prizes	\$375.00	
Trophies	\$202.85	
Marketing Materials	\$0.00	
Advertising	\$0.00	
Misc	\$0.00	
Venue	\$0.00	
USCF rating submission fees	\$37.00	148 games results submitted @ \$0.25/game
TOTAL	\$702.27	WENT -\$202.27 NEGATIVE ON TOURNAMENT EXPENSES
Charitable Expenses	AMOUNT	NOTES
Gifted USCF membership	\$50.00	5 gifted memberships at \$10 each
Gifted Equipment	\$0.00	
Gifted learning materials	\$8.11	Printed books
TOTAL	\$58.11	\$1,341.89 REMAINS FOR YEARLY BUDGET OF \$1400.00
TOTAL OUTGOING	\$2,401.44	

ASSETS		
ASSET	VALUE	NOTES
Chess Boards x 42 @ \$6.95 each	\$291.90	Green vinyl x 38, green mousepad x 2, green silicon x1, black vinyl x 1
Chess Pieces x 40 @ \$17.00 each	\$680.00	Fischer 4" king Black & White
Rocker Clock x 10 @ \$32.00 each	\$265.30	Wholesale Chess Advanced Digital with Bonus and Delay
Chess Clocks x 24 @ \$44.00 each	\$1,056.00	Tap N Set Digital Chess Clock - Push Button in Red & Black
Scorsheets x 800 @ \$0.06 each	\$48.00	Official US chess Self-Duplicating Score Sheets
TOTAL ASSET VALUE	\$2,341.20	

LIABILITIES		
LIABILTY	VALUE	NOTES
Debt to Mateo Garcia	\$87.42	Snacks purchased for the 2023 North Street Spring Rapid
TOTAL ASSET VALUE	\$87.42	

ACOUNT BALANCES		
ACCOUNTS	VALUE	NOTES
RBFCU Business Checking	\$1,450.75	As of 3/28/2023
RBFCU Business Savings	\$0.00	Do not have
Less liabilities	-\$87.42	
TOTAL CASH FLOW	\$1,363.33	

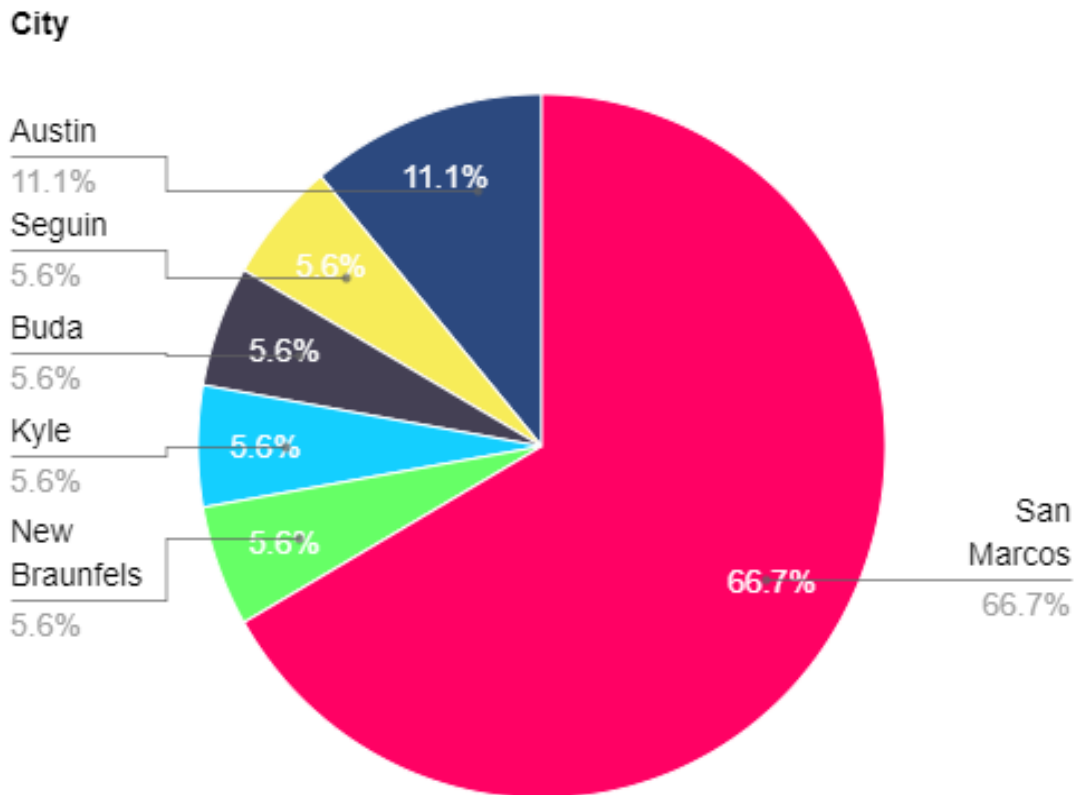
Exhibit B

Vice President's Report Vice President - Mateo Garcia March 29, 2029

1. Total Members :

- a. Approximately total with at least semi-regular attendance: 68
- b. Official through the website: 42
 - i. 15 with one-time supporting donation
 - ii. 2 with recurring supporting donation
 - iii. 27 free memberships

2. Total Official Members by City:



- a. San Marcos: 31
- b. New Braunfels: 2
- c. Kyle: 3
- d. Buda: 1
- e. Seguin: 1
- f. Wimberley: 1
- g. Austin: 3

3. **Total Members with active USCF Membership**

- a. Official through website with USCF: 30
- b. Total USCF members (official and unofficial members): 43

4. **Membership Trends:**

- a. NEW (since 2023) official members by month:

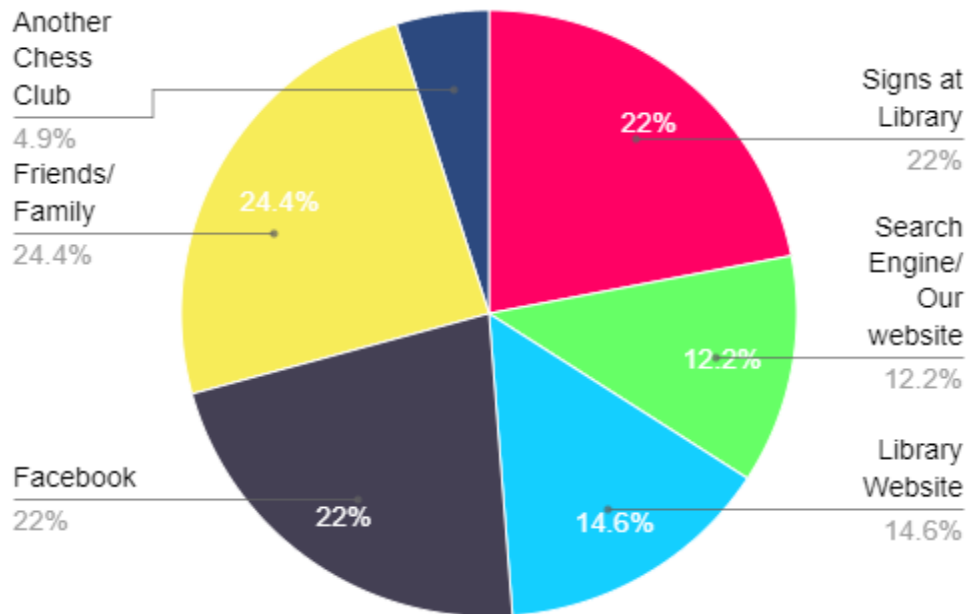
- i. JAN 2023: 6
- ii. FEB 2023: 6
- iii. MAR 2023: 6

- b. NEW (since 2023) official members by city:

- i. San Marcos: 12
- ii. New Braunfels: 1
- iii. Kyle: 1
- iv. Buda: 1
- v. Seguin: 1
- vi. Austin: 2

- c. ALL official members by how they found us:

How People Find Us



- i. Signs at Library: 9
- ii. Search Engine/Our website: 5
- iii. Library Website: 6
- iv. Facebook: 9
- v. Friend or family member: 10
- vi. From another chess club: 2

Most members originally found us via the library or Facebook. Most 2023 new members have found us via Facebook or Search engine/our website.

d. New UN-official members by month (cities unknown currently):

- i. JAN 2023: 4
- ii. FEB 2023: 5
- iii. MAR 2023: 12

e. Members lost or without any recent attendance: 14

- i. 3 lost due to moving to another state/country
- ii. 3 lost due to work/school schedule conflicts
- iii. 1 lost due to health issues but may return
- iv. 7 lost due to unknown reasons

5. **Special Membership Recognitions:**

- a. Gavin Franco?
- b. Jack Parker?

6. **Thoughts/Plans on increasing membership:**

- a. How many members could we support
- b. Make plan for increasing women/girl membership
- c. I think the free tournaments are the way to go + the elementary school program. The word is out that we have a chess club in San Marcos now, members will keep coming (as our trend shows)

7. **USCF Rated Tournament Report:**

a. Mar 26, 2023 North Street Spring Rapid - G/24;+5 - 2 Sections

i. Number of participants: 64

1. Participants by age:

a. Number of Adults (18+) : 29

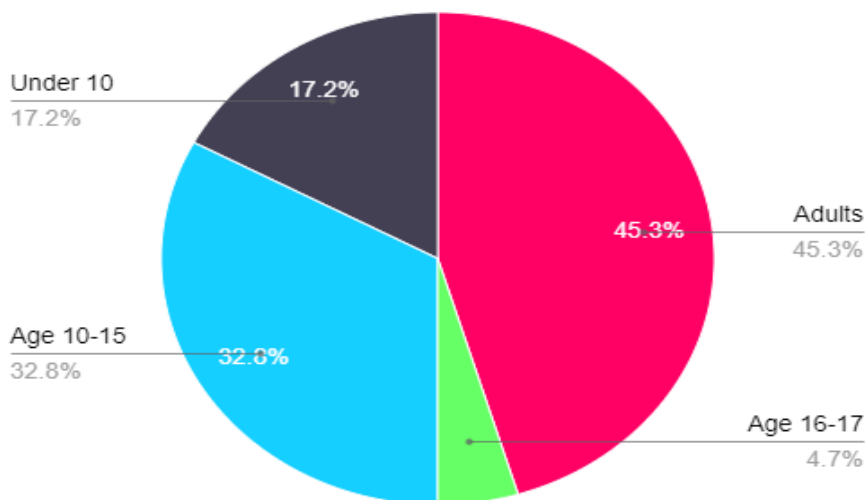
b. Number of kids (total) : 35

i. 16-17 years old: 3

ii. 10-15 years old: 21

iii. Under 10: 11

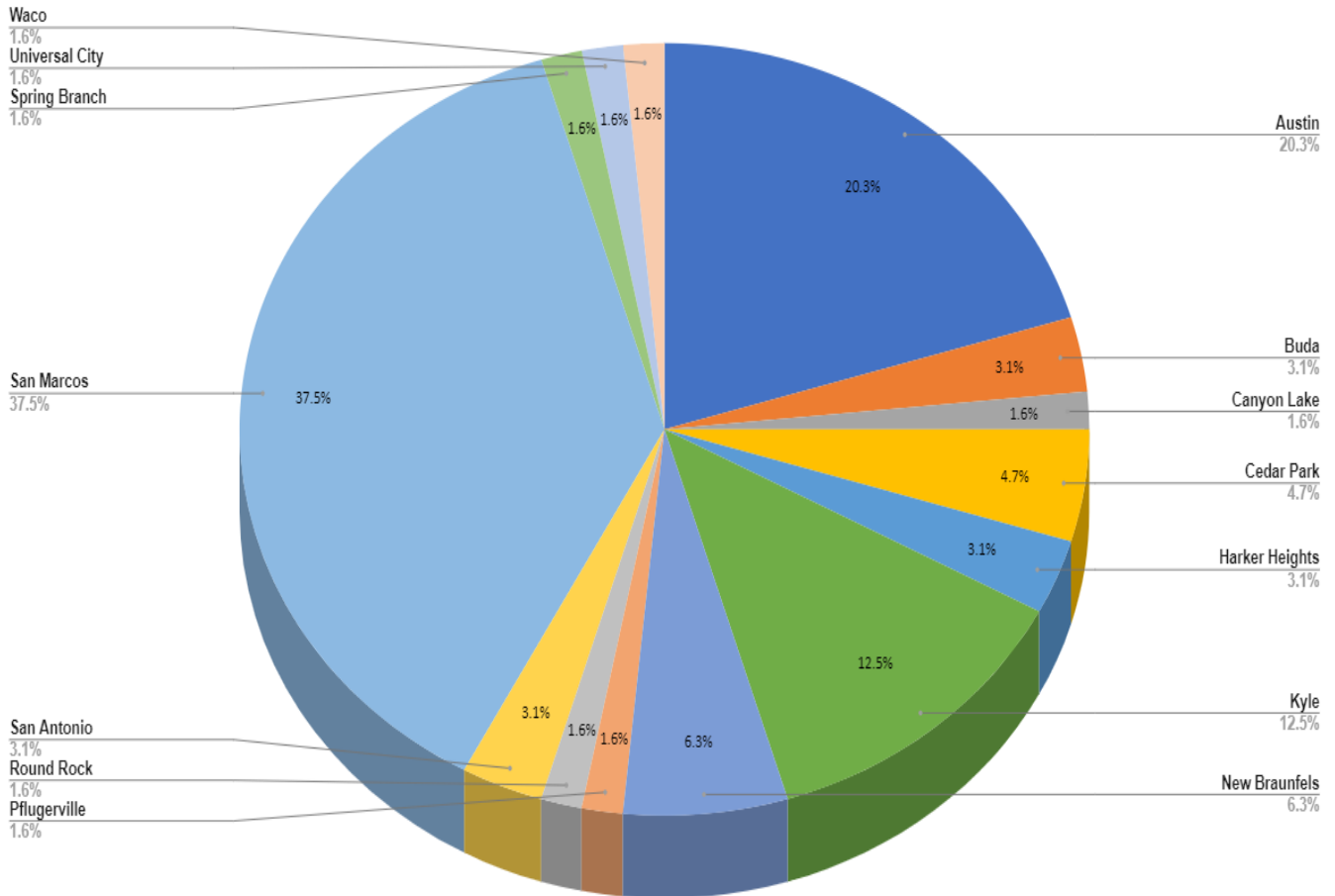
North Street Rapid Player Ages



2. Participants by city

- a. San Marcos: 23
- b. New Braunfels: 4
- c. Canyon Lake: 1
- d. San Antonio Area: 5
 - i. San Antonio Proper: 2
 - ii. Spring Branch: 1
 - iii. Universal City: 2
- e. Kyle: 8
- f. Buda: 2
- g. Austin Area: 18
 - i. Austin proper: 13
 - ii. Pflugerville: 1
 - iii. Round Rock: 1
 - iv. Cedar Park: 3
- h. Waco Area: 3
 - i. Waco Proper: 1
 - ii. Harker Heights: 2

2023 North Street Spring Rapid Players by City



- ii. Total prize fund: \$375 split between 2 sections
 - 1. CHAMPIONSHIP SECTION:
 - a. Cash: \$1; 1st \$100 (1 winner), 2nd \$75 & 3rd \$50 (2-way split of \$62.50 each). Trophies for each place
 - 2. RESERVE SECTION:
 - a. Cash: \$150; 1st \$75 (1 winner), 2nd \$50 & 3rd \$25 (5-way split of \$15 each). Trophies for each place
- iii. Tournament observations/takeaways/thoughts
 - 1. REMEMBER TO RESERVE THE LIBRARY well in advance. BUT, this requires that we also determine the dates and max players well in advance.
 - 2. Almost all snacks and water were consumed. Cost: \$87.42. About \$1.36 per player
 - 3. Amount of volunteers for setup and takedown were about right (about 7 people for both) but maybe one or two more would be better,
 - 4. Needed one or two volunteers before to help TD enforce noise control towards the end of rounds: STILL needed?
 - 5. Having someone take tournament photographs/videos worked well. Possibly enlist a parent or friend who will be there for most or all of the tournament next time. The person who took pictures this time (Jasmine) only did so during round 3 so people that had byes that round were not photographed.
 - 6. Started 30 minutes late because of printer issues and because one person was registered in the wrong section but did not realize it until after pairings.
 - a. Backup printer and laptop (if possible)
 - b. During check-in the section should be verified if there is more than one section
 - 7. There were better announcements of round start time this tournament
 - 8. Novelty checks were a fun idea, should discuss other fun ideas that other tournaments are not doing. Keeping it fun (but still professional and well organized) sets us apart
 - 9. The large trophies were nice, do we think it is worth the extra costs
 - 10. Multi section tournaments are definitely a bit tougher organizationally and have more cost. They are required though for larger tournaments
 - 11. 100 may be the max the cafeteria at Crockett could support but there is also the gym. Unsure how many the library meeting rooms could support but we should do a test setup so that we know.